



► Professional Planner in the trade sector

Simplifying the planning process in a complex matrix organization



” Professional Planner simplified our controlling processes considerably. Now we are able to realize future requirements faster and more easily. ”
Thierry Gehrig, Head of Controlling, Migros Basel

just add your ideas...
NOW!

MIGROS

PROFESSIONAL PLANNER @ MIGROS BASEL

Sector/industry

Retail trade

Migros Basel

- 3,900 employees
- Trading in the segments food, non-food and catering
- 69 sales locations
- Turnover 2004: 1,087 million Swiss francs

Back-office system

SAP

Simplifying the planning process in a complex matrix organization

The long-established Swiss company is preparing for the competition with hard-core discounters Aldi and Lidl by investing in the efficient software platform Professional Planner.

” We need a technology to simplify our planning processes and to gather our complex matrix. ”
Thierry Gehrig, Head of Controlling, Migros Basel

Professional Planner main focus

Professional Planner had to meet the requirements of an organization offering goods for more than 70 sales locations for 35 request models (main product groups) with several request types each (product groups).

Objectives

- Simplifying planning processes
- Purchase calculations
- Cost planning
- Cash budget
- Simulations and scenarios in real-time

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Implementation

- Depicting the company structure in Professional Planner according to two main requirements:
 - Turnover calculations/purchase calculations with regard to market structures
 - Planning and overall view of cost centers and departments according to internal structures
- Cost and total planning structured following the branch structure
- Market structures are depicted in a separate structure tree
- Importing existing data from the SAP solution

Benefits

Clear organizational planning processes and up-to-date data in controlling

- Several users may plan simultaneously and query the planning status in market view or branch view
- Refreshed data are continuously imported to Professional Planner or planning results are updated in SAP
- Simulations and scenarios: net margin for request type, branch, market structure or total company result

Migros – Company information

Migros is Switzerland's leading retailer. 80 years after its foundation, the brand nowadays, more than ever before, stands for high-quality products at competitive prices. The Migros group comprises co-operatives (such as Migros Basel), specialty stores, services companies, industrial companies, logistics enterprises, culture/social issues/spare time, media and the Globus group.

www.migros.ch

Project management:

Management Factory IT and Unternehmensberatung (WINTERHELLER software Solution Partner) managed the Professional Planner project. For further information please go to: www.mf.ag

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